



POLICY & LOBBYING IN THE REPUBLIC OF TURKEY

ISRAELI – TURKISH INITIATIVE
BUSSINESS MODELS FOR ISRAELI COMPANIES



Founded in 2011, Dimpool is a Web Based Research and Policy Center that creates patterns from policy disputes, publishes analyses, and makes predictions based on an expansive and comprehensive knowledge database.

The Center is independent and does not accept funds from sources seeking to advance political or religious agendas via monetary or other gifts. The center was established to advance a balanced understanding of regional disputes in the Middle East and uses research and analysis to achieve this goal.



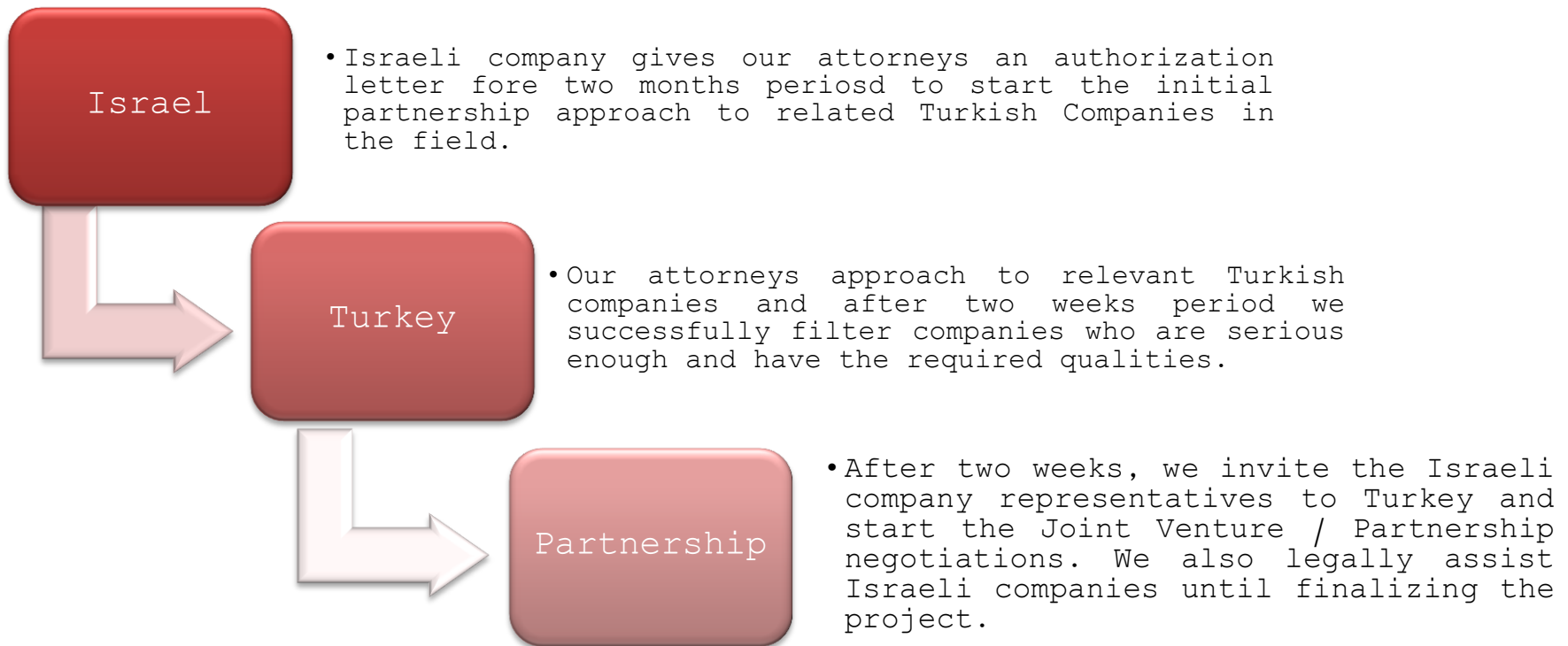
Along with other Muslim countries, Turkey has always shared close ties with Israel throughout various pivotal points in history. It was the second Muslim country to recognize Israel as a nation in **1949** and, especially in the **1990s**, relations between the two countries greatly expanded and reached an unprecedented level of closeness.

However, after the second AKP era, relations began to grow tense and the relationship has steadily declined ever since, the partnership further deteriorated.



As a freelance lobbying and research center, during these troublesome period, we assist Israeli companies in order to allow them to enter into Turkish market. As, it is a well known fact that Turkish market has some great advantages for Israeli companies considering the distance between two countries and the lack of Eu regulations makes it easier to approach and infiltrate the market.

Therefore, we assist Israeli companies in two different bussiness models which we succeeded to realize many projects throught those models.





Chance of Success > 90%

We guarantee that no initial fee would be charged until two sides successfully starts the initial negotiation process.

No regulations

Turkish side deals with the formalities and regulations.

Profit Sharing

Israeli side only takes its part of the profit.

Non-Exclusive

Can be applied more than one Turkish companies.

No political effect

The partnership model may based on a confidential model, where the Israeli company would be protected from political developments.



Technology Provider Model

- Profit percentage around 20-25%
- No additional costs

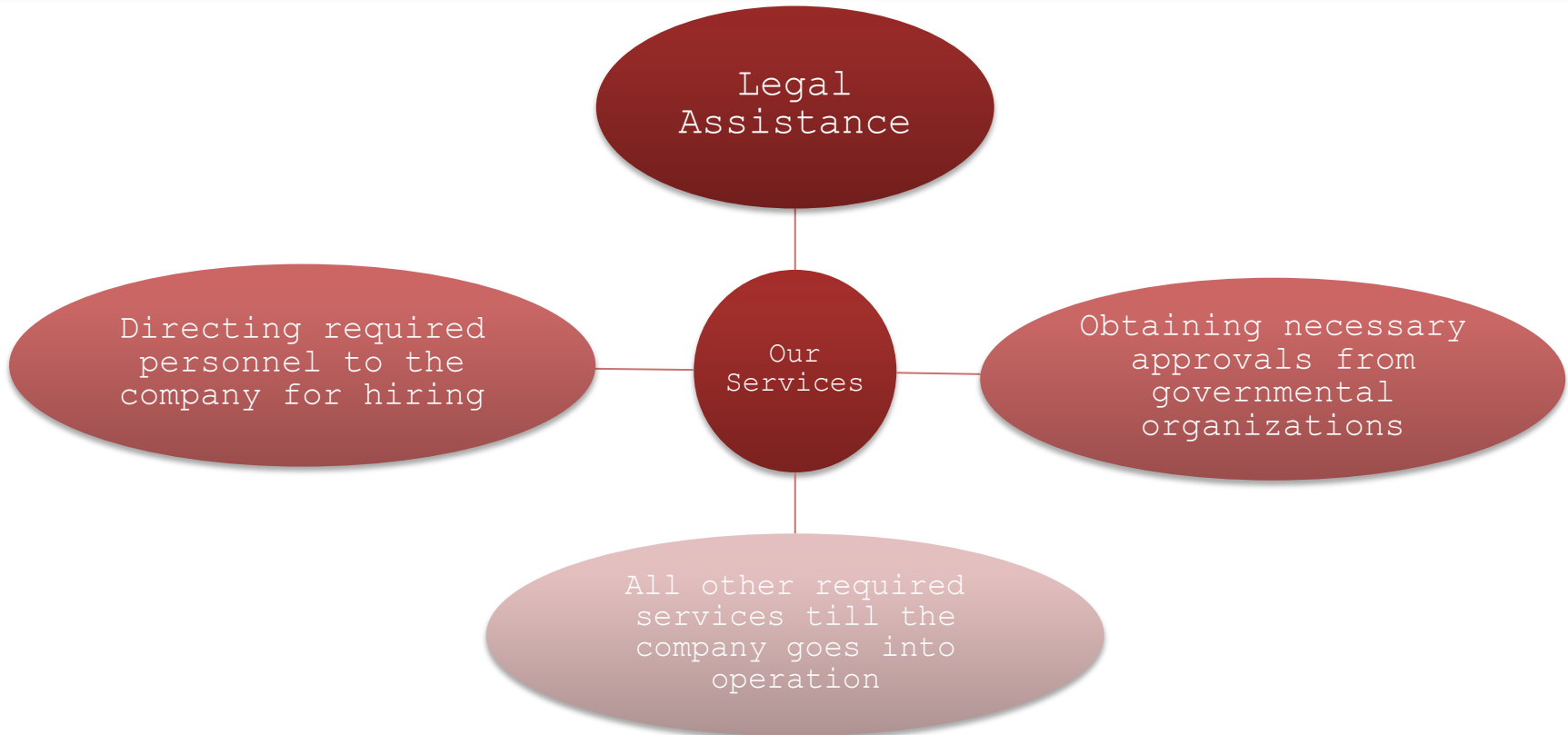
Marketing Support

- Marketing investment will be made by the Israeli Company
- 60-65% of the profit will be received by the Israeli side

Shareholder Model

- All around partnership on the paper
- Still the profit and the partnership area can be designed internally

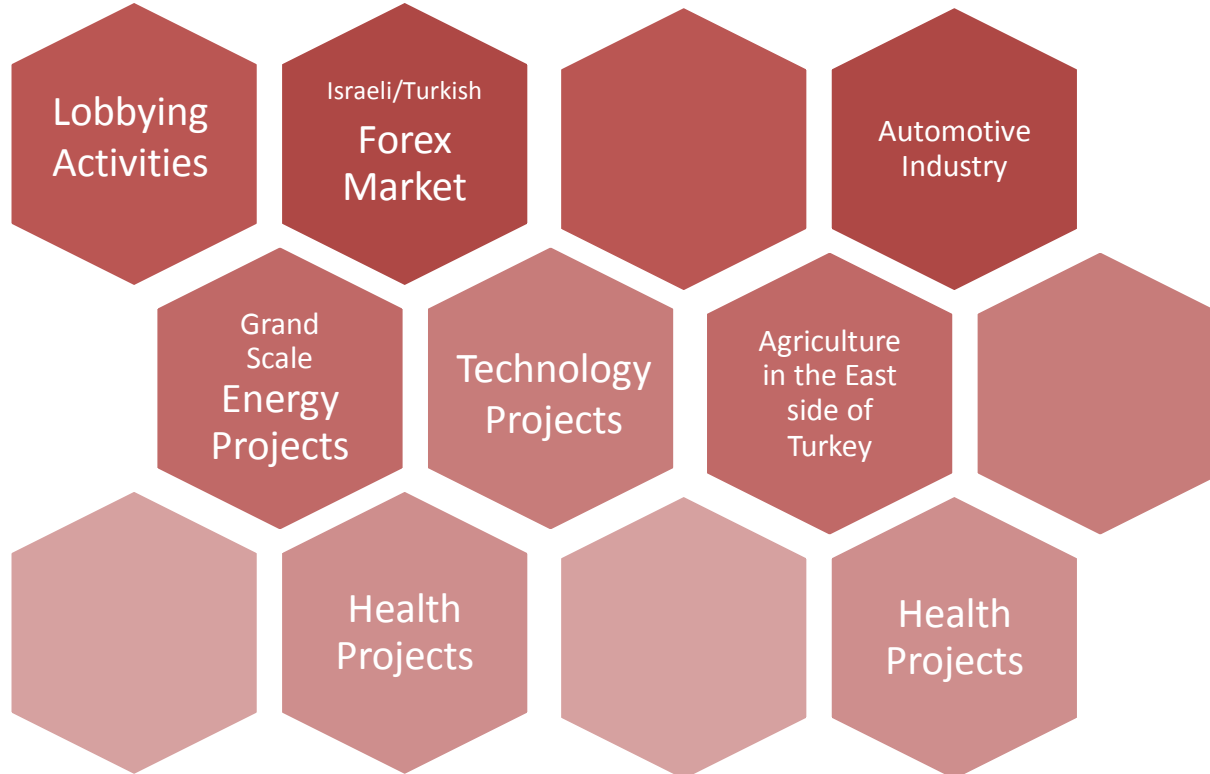






Risk will be minimized
by keeping the low
initial capital.
(5000 \$USD)

100% of the profit will be
received by the Israeli side





THANK YOU FOR YOUR PRECIOUS TIME



You can simply send us an e-mail at info@dimpool.com or you can contact us through our
Skype username: **dimpoolcenter**